

2021 Winter Show



**NEWS RELEASE:** 

# One Of A Kind Show is Back with an 11-Day In-Person Event The flagship show to shop local in support of Canadian Made and its makers

**Toronto, ON, (November 15, 2021)** – Opening its doors on November 25, the 2021 One Of A Kind Winter Show returns this year for guests to experience and support 400 artisans in person from across the country—all under one roof at the Enercare Centre, Exhibition Place.

Fostering a Shop Local movement, the One of a Kind Show is the flagship destination for Made in Canada items by 400 talented makers, designers, and creative entrepreneurs—offering home décor, fashion, jewellery, toys, artisanal food items, and much more! Be sure to look out for debuting sustainable fashion lines, pandemic-born businesses, beautifully designed ceramics and hand-blown glasses, upcoming Rising Stars, and a plethora of seasonal holiday-inspired items from cards to mugs to ornaments. The winter show is a wonderful place to discover unique creations and to get into the holiday spirit while feeling good about supporting small businesses.

"As we move closer to a post-pandemic world, we believe it is more important than ever to give exposure and empowerment to artisans with a platform where they can engage directly with customers to build and for some reignite their business," says Janice Leung, One Of A Kind Show Director. "With safety in mind for all those participating in this year's show, now is the time to celebrate creativity as one of the most powerful gifts that we can share and help bring joy in many ways whether you are a guest discovering new artisans and for the creators some positive momentum going into 2022."

#### 2021 One of a Kind Winter Show at a Glance:

- 400 artisans and over 50 new exhibitors | 1000s of Canadian-made products
- Four feature districts: Flavours, Fashion, Rising Stars and Original Art Gallery
- NEW this year is the *LET'S MAKE Lounge*, powered by Cricut, makers of smart cutting machines and crafting essentials. Step inside the world of holiday fun and learn to create beautiful and fun DIY projects easily at three stations, including: 1. Festive Holiday Ornaments; 2. Custom Holiday Cards; and 3. Fun Festive Tote Bags.
- This year's theme is *Crafting JOY:* celebrating the joy in the creative process, and the joy in finding perfect gifts, and the joy in meeting makers behind the creations and supporting small businesses.
- New this year is contactless ticketing, timed entry, and enhanced sanitization to ensure the safety of guests, vendors, and staff.

Dates: November 25 to Dec. 5, 2021

**Location:** Enercare Centre - Exhibition Place, 100 Princes Blvd.

**Hours:** Weekdays & Saturday: 10 a.m. to 9 p.m.

Sunday: 10 a.m. to 6 p.m.

**Ticket Prices:** Adults \$15.00 | Seniors (65+) & Youth (5-17) \$8.50 | Students \$10

For more information or to buy tickets, please visit: <a href="mailto:oneofakindshow.com">oneofakindshow.com</a>; 416-512-3817 Proof of vaccination and mandatory masking will be required for entry into the show.

## **IMAGE GALLERY AND CAPTIONS:**

Over 30 Artisanal Products









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### **About One Of A Kind:**

Since 1975, the One Of A Kind Show has been deeply connected to craft. The show has played a significant role in the craft movement and has evolved into a place where like-minded individuals come together to exchange ideas, stories, and inspiration through the culture of craft.

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### **MEDIA CONTACTS:**

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