

THE ONE OF A KIND SHOW'S GREEN INITIATIVES ARE GROWING LIKE WEEDS

Toronto, ON – The One of a Kind Show's green initiatives have fostered a myriad of talents at the Show. From offering reusable shopping totes to the inception of the Green Neighbourhood – a separate section of the show that features biodegradable, recycled, organic, and sustainable products – the One of a Kind Show is a proud supporter of an eco-friendly Canada.

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Since Christmas 2007, the One of a Kind Show's objective in launching the **Reusable Shopping Totes** is to provide their visitors with a tangible option in place of the use of traditional plastic bags. This year, by holding two reusable bag design contests—one for the One of a Kind exhibitors, the other for the public—the two winning entries are also representative of each designer's unique visual language. Take for example, "Evergreens" by Schoolyard Studio (exhibitor winner) skillfully combines crisp graphic shapes and hand drawn elements to evoke the holiday spirits, while the "toothy bird" character submitted by Valerydesignwrks (public winner) creatively interprets the designer's greatest inspirations—her five senses.



SCHOOLYARD STUDIO



VALERYDESIGNWRKS

The One of a Kind Show's Green Neighbourhood has almost doubled in size since its inception in 2007. It features some of Canada's most innovative craftspeople.

Here is a small sample of who you will find in the Green Neighbourhood this year:



Rabbit Green – Dismayed by the amount of kids clothes made overseas, cheaply and in unknown working conditions, they set out create it on their own! Their original, eco-conscious and cool threads for tots are made from reclaimed clothing and each are up-cycled into an original one-of-a-kind item. www.rabbitgreen.com

Ironwood Bowls – Inspired by the beauty of the natural surroundings of New Brunswick woodlands, their bowls are showcased in a form that can be appreciated by people around the world. Cutting

methods from the 1800's are used which allows for very little wasted wood. www.ironwoodbowls.com



League of Lovers and Thieves – Motivated by the evolving state of nature and natural environment, the men's and women's fashions are made from sustainable materials including soy blends, organic cotton, hemp, bamboo and organic wool. www.leagueofloversandthieves.ca

Earth to Body – Earth to Body's handmade all natural skin care cosmetics contain no mineral oils, synthetic substances, synthetic preservatives or dyes. Their products contain only medicinal herbs, essential oils, natural emollients and natural emulsifiers. These products are carefully blended with proven age-old recipes to moisturize, revitalize, and soften the skin.



www.earthtobody.ca

Truth – Truth makes 100% animal friendly belts, handbags, bracelets, necklaces and bamboo T-shirts. A favorite of many vegans and vegetarians, all Truth products are made in Toronto. www.truthbelts.com



ZUT DESIGN – Modern design with a craftsman's touch. Keeping in mind their goal of protecting the environment, all of the products are made out of recycled rubber and are functional, long lasting and show off the latest in design. They offer products for the office, school, home and travel. www.zutdesign.com

About the Show

The One of a Kind Show is Canada's finest craft show, bringing together innovative artists, craftspeople, and designers to share their unique creations. The show offers a vibrant shopping experience like no other with vast product selection, on-site perks and endless show features that make the show 'destination shopping' at its best. The show runs from **November 27th to December 7th** at the Direct Energy Centre. For more information please visit www.oneofakindshow.com.



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